

GUTHRIE THEATER
MINNEAPOLIS, MN



FIND OUT MORE

WWW.WECARENONPROFITFOUNDATION.ORG

CONTACT@WECARENONPROFITFOUNDATION.ORG

5TH ANNUAL

WECARE CONFERENCE SPONSORSHIPS



VIDEO: CONFERENCE 2025

THE FRONTLINE IS FALLING.

WeCare is doing something about it!

More than 50% of healthcare professionals reported experiencing burnout, insomnia, depression, anxiety, PTSD, diabetes, and extreme fatigue.

(Mayo Clinic-Stanford AMA Wellbeing Index Survey 2023)



The WeCare Response

WeCare, a nonprofit organization that provides care and support to our healthcare professionals who are silently suffering from burnout, compassion fatigue, secondary trauma, and symptoms of PTSD. We do this by providing wellbeing CME boxes, wellbeing CME conferences, and wellbeing CME event scholarships. Our continuing medical education programs support whole person wellbeing and validate the need for healthcare professionals to care for themselves so they can continue to care for others. Improving our healthcare workforce's own wellbeing ensures we achieve better outcomes for both patients, our healthcare professionals, and communities at large.

BEHIND THE CURTAIN

The WeCare Conference is a Mission Driven CME experience for 500+ healthcare professionals

- First-of-its-kind healthy Indigenous food experience by James Beard Award-Winning Chef & Keynote Speaker **Sean Sherman**
- Expert speakers and speaker panel
- Diverse CME education with more wellbeing experiences than previous conferences

PARTNER WITH US. SUPPORT THE PEOPLE WHO SAVE LIVES.

Contact@wecarenonprofitfoundation.org | www.wecarenonprofitfoundation.org



2026 WE CARE CONFERENCE

An immersive day for Healthcare Professionals designed to renew and restore.



 **Guthrie Theater | Minneapolis, MN**



MMA/AMA CME Credits are pending - updates expected 6 weeks prior to the event date. Past CME conferences have allotted 6-7 AMA PRA Category 1 Credit(s).

THE GUTHRIE THEATER, MINNEAPOLIS, MINNESOTA
THURSDAY, SEPTEMBER 10

When stress and burnout are at an all-time high for healthcare professionals, the WeCare Conference offers something different.

Register Here



EARLY BIRD

\$99

GROUPS

15%

OFF!

PRICE

\$129



CHEF SEAN SHERMAN

Founder/Executive Director: NĀTIFS
Founder/CEO: The Sioux Chef and
Owamni by The Sioux Chef



DR. COREY MARTIN

Nationally Recognized Physician &
Leader in Innovation and Resilience



LAURIE ELLIS-YOUNG MTC, SYT

Co-founder and Chief Visionary Officer of
Nonprofit BreathLogic.org and Founding
Director of Breathe The Change LLC



PAST PARTNERS





ATTENDANCE: 500+ HEALTHCARE PROFESSIONALS

SPONSORSHIP OPPORTUNITIES



STAGE (TITLE) SPONSOR

- Logo Display as Main Stage Backdrop (Holds 600)
- Company Representative Given 2 Minutes to Introduce Self & Keynote Speaker, Dr Corey Martin
- Logo Featured in Marketing Assets & Online
- Attendee Contact List Provided Post Conference
- 2 Tickets to Attend

\$10,000



BADGE SPONSOR

- Logo & QR Code of Choice Printed on Each Attendee Badge
- Logo Featured in Marketing Assets & Online
- Attendee Contact List Provided Post Conference
- 2 Tickets to Attend

\$5,000



LUNCH SPONSOR

3 AVAILABLE

- Logo Printed on Napkins
- Logo Displayed at Buffet Tables
- Logo Featured in Marketing Assets & Online
- Attendee Contact List Provided Post Conference
- 2 Tickets to Attend

\$5,000



DOWLING ROOM SPONSOR

Utilized for Breakout Sessions- Holds 200 at a Time.

- Print Display Outside of Room (Holds 200)
- Company Representative Given 2 Minutes to Introduce Self & Room Speaker
- Logo Featured in Marketing Assets & Online
- 2 Tickets to Attend

\$3,000



BADGE SPONSOR

- Logo Display on Monitor During Keynote Talk
- Company Representative Given 2 Minutes to Introduce Self & Keynote Speaker, Laurie Ellis-Young
- Logo Featured in Marketing Assets & Online
- 2 Tickets to Attend

\$3,000



HAPPY HOUR SPONSOR

2 AVAILABLE

- Print Display Inside and Outside of Cocktail Area
- Logo Featured in Marketing Assets & Online
- 2 Tickets to Attend

\$2,500

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ATTENDANCE: 500+ HEALTHCARE PROFESSIONALS

SPONSORSHIP OPPORTUNITIES



RECHARGE/ ANIMAL LOUNGE SPONSOR

SOLD OUT

- Print Display in Lounge Area
- Logo Featured in Marketing Assets & Online
- 10% of Sponsorship is Donated Back to You're Not Alone (Animal Therapy Nonprofit)
- 2 Tickets to Attend

\$2,500



HYDRATION STATION SPONSOR

- Logo Printed on Coffee Cup Sleeves
- Logo Displayed at Coffee Tables
- Logo Featured in Marketing Assets & Online
- 2 Tickets to Attend

\$2,500



SCHOLARSHIP SPONSOR

Allows Us To Grant 30 Scholarships to Local Healthcare Professionals

- Logo on Scholarship Application Form & all Communication to Recipients
- Logo Featured in Marketing Assets & Online
- Attendee Contact List Provided Post Conference
- 2 Tickets

\$5,000



REFLECTION PHOTO SPONSOR

Set Up Near the Famous Guthrie Window Wall - Overlooking St. Anthony

- Branded Display as Photo Drop
- Social Handle Displayed
- Social Partner Post
- Logo Featured in Marketing Assets & Online
- 2 Tickets to Attend

\$2,500



FOUNDING CARE PARTNERS

- Logo Featured in Marketing Assets & Online
- Social Media Thank You Post
- 2 Tickets to Attend

\$1,000



EXHIBITOR/ VENDOR TABLE

30 AVAILABLE

- 8' Exhibitor Booth
- Logo Featured in Marketing Assets & Online

\$450

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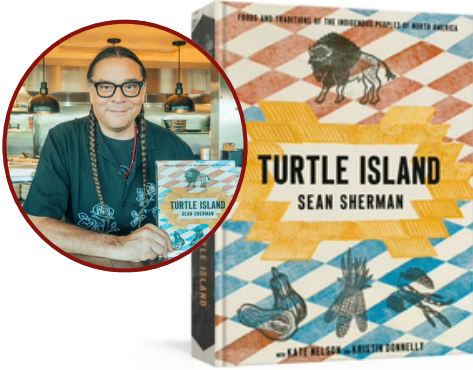
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PARTNER WITH WE CARE.

Support the People Who Save Lives.



All sponsors and bulk ticket orders are awarded an opportunity to identify a team representative to join a **meet and greet with Chef Sean Sherman** and come away with a signed copy of his newest cook book "Turtle Island!"

1 GET IN FRONT OF 500+ HEALTHCARE PROFESSIONALS

- Physicians, nurses, and healthcare leaders
- Professionals actively seeking wellbeing and CME opportunities
- Individuals influencing workplace culture and patient outcomes

2 MISSION DRIVEN PARTNERSHIP

Align your brand with healthcare workforce wellbeing - a cause with growing national urgency.

3 DIRECT ON-SITE ACCESS

On-site presence with real access to attendees - not just a logo on a banner.

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AGENDA



CME (MMA/AMA) 6 credits, +12 wellbeing CMEs optional



ARRIVAL

7:30 – 8:30 am. Registration & Vendor Visit Lobby · coffee, check-in, sponsor tables

MORNING · MAINTHEATER

- 8:30 – 8:45 am Welcome Attendees
Christa Rymal, RN, MSN — Founder, WeCare Nonprofit Foundation
- 8:45 – 9:45 am What's Behind a Healthcare Professional's Mask
Dr. Corey Martin – Founder of Innovations in Resiliene
- 9:45 – 10:15 am Move Mindfully for Your Nervous System
Kathy Flaminio & Chrissy Mignonga — Co-Founders of MoveMindfully
- 10:15 – 10:45 am Break & Vendor Time
- 10:45 – 11:00 am Indigenous Drumming
- 11:00 – 11:45 am Food is Medicine
Sean Sherman — Founder of NATIFS & Indigena by Owamni Restaurant
- 11:45 – 12:00 pm Q&A with Sean Sherman
- 12:00 – 1:00 pm Lunch & Vendor Time

BREAKOUTS · CHOOSE ONE SESSION: 1 – 2PM

Six concurrent experiences across the building — pick what your nervous system needs today.

1. Financial Health & Wellbeing for Healthcare Professionals

Ari Conroy
Associated Healthcare Credit Union

2. Sound Bowls

Floating Soundbath Minneapolis
Stress reduction & nervous-system regulation

3. Haiku — Creative Play & Storytelling Caley Vickerman

Founder: Guerilla Haiku Movement
BEGINS 12:45 P.M.

4. Healing the Healers Meditation

Dr. Brian Meyer & Angharad Picton
Meditation & energy practices to release heaviness

5. Medicinal Plant Walk

Luke & Linda Black Elk

6. Healing Movement for Healthcare Professionals

Heidi Zimmer - Yoga Instructor and Founder & Creator of Wild Rice Retreat Center

AFTERNOON · MAINTHEATER

- 2:15 – 3:15 pm Mental Health Panel
Kathy Flaminio · Chrissy Mignogna · Keith Terhaar · Mindy Haukedahl & more normalizing mental-health support for healthcare professionals
- 3:15 – 4:15 pm Breath as Medicine: Unlocking Inner Resilience
Laurie Ellis-Young — Author of Breath is Life & Co-Founder of BreathLogic
- 4:15 – 4:45 pm Nurse Alex Pretti Scholarship Winners Announced and Closing Remarks
Christa Rymal — Founder, WeCare Nonprofit Foundation