

GUTHRIE THEATER  
MINNEAPOLIS, MN



FIND OUT MORE

WWW.WECARENONPROFITFOUNDATION.ORG  
CONTACT@WECARENONPROFITFOUNDATION.ORG

5TH ANNUAL

# WECARE CONFERENCE SPONSORSHIPS



VIDEO: CONFERENCE 2025

# THE FRONTLINE IS FALLING.

WeCare is doing something about it

**> 50% OF HEALTHCARE  
PROFESSIONALS REPORTED  
EXPERIENCING BURNOUT, INSOMNIA,  
DEPRESSION, ANXIETY, PTSD,  
DIABETES, AND EXTREME FATIGUE.**

(Mayo Clinic-Stanford AMA Wellbeing Index Survey 2023)

## The WeCare Response

WeCare, a nonprofit organization that provides care and support to our healthcare professionals who are silently suffering from burnout, compassion fatigue, secondary trauma, and symptoms of PTSD. We do this by providing wellbeing CME boxes, wellbeing CME conferences, and wellbeing CME event scholarships. Our continuing medical education programs support whole person wellbeing and validate the need for healthcare professionals to care for themselves so they can continue to care for others. Improving our healthcare workforce's own wellbeing ensures we achieve better outcomes for both patients, our healthcare professionals, and communities at large.



## BEHIND THE CURTAIN

**The WeCare Conference  
is a Mission Driven  
CME experience for 450-600  
healthcare professionals**

- First-of-its-kind healthy Indigenous food experience by James Beard Award-Winning Chef & Keynote Speaker Sean Sherman
- Expert speakers and speaker panel
- Diverse CME education with more wellbeing experiences than previous conferences

**PARTNER WITH US. SUPPORT THE PEOPLE WHO SAVE LIVES.**

Contact@wecarenonprofitfoundation.org  
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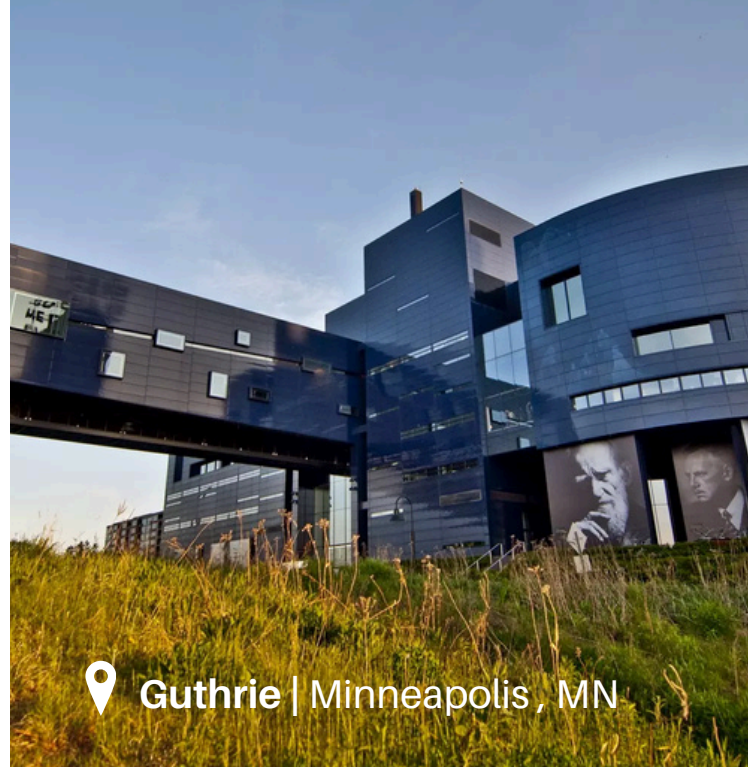


# 2026 WECARE CONFERENCE

AN IMMERSIVE DAY FOR  
HEALTHCARE PROFESSIONALS  
DESIGNED TO RENEW AND RESTORE.



AMA CME Credits are pending - updates expected 6 weeks prior to the event date. Past CME conferences have allotted 6-7 AMA PRA Category 1 Credit(s).



 Guthrie | Minneapolis, MN

SAVE THE DATE

## THURSDAY, SEPTEMBER 10

THE GUTHRIE THEATER, MINNEAPOLIS, MINNESOTA

EARLY BIRD

**\$99**

PRICE

**\$129**

GROUPS

**15%  
OFF**

When stress and burnout are at an all-time high for healthcare professionals, the WeCare Conference offers something different.



*Register Here*



Chef Sean Sherman  
Founder/Executive Director:  
NĀTIFS  
Founder/CEO:  
The Sioux Chef and  
Owamni by The Sioux Chef

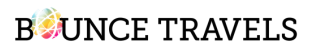


Dr. Corey Martin  
Nationally Recognized  
Physician & Leader  
in  
Innovation and Resilience



Laurie Ellis-Young  
Therapeutic Counselor  
(MTC), Senior Yoga Teacher  
and Founding Director of  
Breathe The Change LLC

# PAST PARTNERS



# SPONSORSHIP OPPORTUNITIES



**ATTENDANCE: 450-600**  
**HEALTHCARE PROFESSIONALS**

## **STAGE (TITLE) SPONSOR**

- Logo Display as Main Stage Backdrop (Holds 600)
- Company Representative Given 2 Minutes to Introduce Self & Keynote Speaker, Dr Corey Martin
- Logo Featured in Marketing Assets & Online
- Attendee Contact List Provided Post Conference
- 2 Tickets to Attend

**\$10,000**

## **BADGE SPONSOR**

- Logo & QR Code of Choice Printed on Each Attendee Badge
- Logo Featured in Marketing Assets & Online
- Attendee Contact List Provided Post Conference
- 2 Tickets to Attend

**\$5,000**

## **LUNCH SPONSOR**

- Logo Printed on Napkins
- Logo Displayed at Buffet Tables
- Logo Featured in Marketing Assets & Online
- Attendee Contact List Provided Post Conference
- 2 Tickets to Attend

**3 AVAILABLE**

**\$5,000**

## **DOWLING ROOM SPONSOR**

*Utilized for Breakout Sessions- Holds 200 at a Time.*

- Print Display Outside of Room (Holds 200)
- Company Representative Given 2 Minutes to Introduce Self & Room Speaker
- Logo Featured in Marketing Assets & Online
- 2 Tickets to Attend

**\$3,000**

## **KEYNOTE SPONSOR**

- Logo Display on Monitor During Keynote Talk
- Company Representative Given 2 Minutes to Introduce Self & Keynote Speaker, Laurie Ellis-Young
- Logo Featured in Marketing Assets & Online
- 2 Tickets to Attend

**\$3,000**

## **HAPPY HOUR SPONSOR**

- Print Display Inside and Outside of Cocktail Area
- Logo Featured in Marketing Assets & Online
- 2 Tickets to Attend

**2 AVAILABLE**

**\$2,500**

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# SPONSORSHIP OPPORTUNITIES



**ATTENDANCE: 450-600**  
**HEALTHCARE PROFESSIONALS**



## RECHARGE/ ANIMAL LOUNGE SPONSOR

- Print Display in Lounge Area
- Logo Featured in Marketing Assets & Online
- 10% of Sponsorship is Donated Back to You're Not Alone (Animal Therapy Nonprofit)
- 2 Tickets to Attend

**\$2,500**



## HYDRATION STATION SPONSOR

- Logo Printed on Coffee Cup Sleeves
- Logo Displayed at Coffee Tables
- Logo Featured in Marketing Assets & Online
- 2 Tickets to Attend

**\$2,500**



## SCHOLARSHIP SPONSOR

*Allows Us To Grant 30 Scholarships to Local Healthcare Professionals*

- Logo on Scholarship Application Form & all Communication to Recipients
- Logo Featured in Marketing Assets & Online
- Attendee Contact List Provided Post Conference
- 2 Tickets to Attend

**\$5,000**



## REFLECTION PHOTO SPONSOR

*Set Up Near the Famous Guthrie Window Wall- Overlooking St. Anthony*

- Branded Display as Photo Drop
- Social Handle Displayed
- Social Partner Post
- Logo Featured in Marketing Assets & Online
- 2 Tickets to Attend

**\$2,500**



## FOUNDING CARE PARTNERS

- Logo Featured in Marketing Assets & Online
- Social Media Thank You Post
- 2 Tickets to Attend

**\$1,000**



## EXHIBITOR TABLE

- 8' Exhibitor Booth
- Logo Featured in Marketing Assets & Online

**30 AVAILABLE**

**\$450**

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# PARTNER WITH WECARE. SUPPORT THE PEOPLE WHO SAVE LIVES.



All sponsors and bulk ticket orders are awarded an opportunity to identify a team representative to join a **meet and greet with Chef Sean Sherman** and come away with a signed copy of his newest cook book "Turtle Island!"

## GET IN FRONT OF 450-600 HEALTHCARE PROFESSIONALS

- Physicians, nurses, and healthcare leaders
- Professionals actively seeking wellbeing and CME opportunities
- Individuals influencing workplace culture and patient outcomes

## MISSION DRIVEN PARTNERSHIP

Align your brand with healthcare workforce wellbeing - a cause with growing national urgency.

## DIRECT ON-SITE ACCESS

On-site presence with real access to attendees - not just a logo on a banner.

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