

MINNEAPOLIS, MN
GUTHRIE THEATER



FIND OUT MORE

WWW.WECARENONPROFITFOUNDATION.ORG

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5TH ANNUAL

**WECARE
CONFERENCE
SPONSORSHIPS**



VIDEO: CONFERENCE 2025

THE FRONTLINE IS FALLING.

WeCare is doing something about it!

More than 50% of healthcare professionals reported experiencing burnout, insomnia, depression, anxiety, PTSD, diabetes, and extreme fatigue.

(Mayo Clinic-Stanford AMA Wellbeing Index Survey 2023)



The WeCare Response

WeCare, a nonprofit organization that provides care and support to our healthcare professionals who are silently suffering from burnout, compassion fatigue, secondary trauma, and symptoms of PTSD. We do this by providing wellbeing CME boxes, wellbeing CME conferences, and wellbeing CME event scholarships. Our continuing medical education programs support whole person wellbeing and validate the need for healthcare professionals to care for themselves so they can continue to care for others. Improving our healthcare workforce's own wellbeing ensures we achieve better outcomes for both patients, our healthcare professionals, and communities at large.

BEHIND THE CURTAIN

The WeCare Conference is a Mission Driven CME experience for 500+ healthcare professionals

- First-of-its-kind healthy Indigenous food experience by James Beard Award-Winning Chef & Keynote Speaker **Sean Sherman**
- Expert speakers and speaker panel
- Diverse CME education with more wellbeing experiences than previous conferences

PARTNER WITH US. SUPPORT THE PEOPLE WHO SAVE LIVES.

Contact@wecarenonprofitfoundation.org | www.wecarenonprofitfoundation.org



2026 WE CARE CONFERENCE

An immersive day for Healthcare Professionals designed to renew and restore.

The WeCare Conference welcomes professionals across the healthcare continuum: Healthcare Leaders, Physicians, Nurse Practitioners, Physicians Assistants, Nurses, Nursing Assistants, Social Workers, Psychologists, Physical and Occupational Therapists, Pharmacists, Pastoral Care, First Responders, Respiratory Therapists, Health Coaches, Chiropractors, Acupuncturists, and more...



📍 **Guthrie Theater** | Minneapolis, MN



MMA/AMA CME Credits are pending - updates expected 6 weeks prior to the event date. Past CME conferences have allotted 6-7 AMA PRA Category 1 Credit(s).

THE GUTHRIE THEATER, MINNEAPOLIS, MINNESOTA

THURSDAY, SEPTEMBER 10

When stress and burnout are at an all-time high for healthcare professionals, the WeCare Conference offers something different. Use your **CME funds** to purchase your ticket today.

Register Here



STUDENTS

\$79

PRICE
\$129

GROUPS
15% OFF



CHEF SEAN SHERMAN

Founder/Executive Director: NĀTIFS
Founder/CEO: The Sioux Chef and
Owamni by The Sioux Chef



DR. COREY MARTIN

Nationally Recognized Physician &
Founder in Innovation and Resilience



LAURIE ELLIS-YOUNG MTC, SYT

Co-founder and Chief Visionary Officer of
Nonprofit BreathLogic and Founding
Director of Breathe The Change LLC

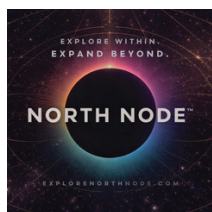
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SPONSORS & VENDORS

SPONSORS



Janis K Heaney Foundation



Earl E. Bakken Center for
SPIRITUALITY & HEALING
UNIVERSITY OF MINNESOTA



BREATH THERAPY



VENDORS



ATTENDANCE: 500+ HEALTHCARE PROFESSIONALS

SPONSORSHIP OPPORTUNITIES



STAGE (TITLE) SPONSOR

- Logo Display as Main Stage Backdrop (Holds 600)
- Company Representative Given 2 Minutes to Introduce Self & Main Keynote Speakers
- Logo Featured in Marketing Assets & Online
- Attendee Contact List Provided Post Conference
- 2 Tickets to Attend

\$10,000



BADGE SPONSOR

- Logo & QR Code of Choice Printed on Each Attendee Badge
- Logo Featured in Marketing Assets & Online
- Attendee Contact List Provided Post Conference
- 2 Tickets to Attend

\$5,000



LUNCH SPONSOR

3 AVAILABLE

- Logo Printed on Napkins
- Logo Displayed at Buffet Tables
- Logo Featured in Marketing Assets & Online
- Attendee Contact List Provided Post Conference
- 2 Tickets to Attend

\$5,000



MENTAL HEALTH SUPPORT SPONSOR

- Company Representative Can Facilitate the Q & A
- Company Mental Health Clinician Can Serve on The Panel
- Logo Display as Main Stage Backdrop (Holds 600)
- Logo Featured in Marketing Assets & Online
- 2 Tickets to Attend

\$3,000



SIGNATURE SPEAKER SPONSOR

SOLD OUT!

- Logo Display on Monitor During Keynote Talk
- Company Representative Given 2 Minutes to Introduce Self, Speakers Kathy Flaminio & Chrissy Mignogna, and Mental Health Panel
- Logo Featured in Marketing Assets & Online
- 2 Tickets to Attend

\$3,000



CALMING COMFORT SPONSOR

1 AVAILABLE

- Your Support Provides Weighted Eye Masks, Blankets or Yoga Mats for Restorative Experiences
- Logo Featured in Marketing Assets & Online
- 2 Tickets to Attend

\$1,500

Sign Up Now



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ATTENDANCE: 500+ HEALTHCARE PROFESSIONALS

SPONSORSHIP OPPORTUNITIES



RECHARGE/ ANIMAL LOUNGE SPONSOR

SOLD OUT

- Print Display in Lounge Area
- Logo Featured in Marketing Assets & Online
- 10% of Sponsorship is Donated Back to You're Not Alone (Animal Therapy Nonprofit)
- 2 Tickets to Attend

\$2,500



HYDRATION STATION SPONSOR

SOLD OUT

- Logo Printed on Coffee Cup Sleeves
- Logo Displayed at Coffee Tables
- Logo Featured in Marketing Assets & Online
- 2 Tickets to Attend

\$2,500



SCHOLARSHIP SPONSOR

Allows Us To Grant 30 Scholarships to Local Healthcare Professionals

- Logo on Scholarship Application Form & all Communication to Recipients
- Logo Featured in Marketing Assets & Online
- Attendee Contact List Provided Post Conference
- 2 Tickets to Attend

\$5,000



REFLECTION PHOTO SPONSOR

Set Up Near the Famous Guthrie Window Wall- Overlooking St. Anthony

- Branded Display as Photo Drop
- Social Handle Displayed
- Social Partner Post
- Logo Featured in Marketing Assets & Online
- 2 Tickets to Attend

\$2,500



FOUNDING CARE PARTNERS

3 AVAILABLE

- Logo Featured in Marketing Assets & Online
- Social Media Thank You Post
- 2 Tickets to Attend

\$1,000



EXHIBITOR/ VENDOR TABLE

37 TABLES SOLD OUT!

SOLD OUT!

- High Top Vendor Table
- Logo Featured in Marketing Assets & Online
- Tablecloth Included
- 2 Tickets to Attend

\$300

Sign Up Now



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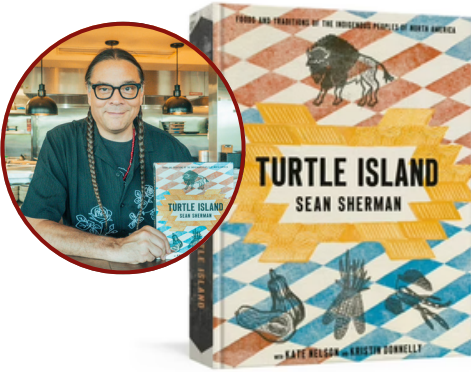
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PARTNER WITH WE CARE.

Support the People Who Save Lives.



All sponsors and bulk ticket orders are awarded an opportunity to identify a team representative to join a **meet and greet with Chef Sean Sherman** and come away with a signed copy of his newest cook book "Turtle Island!"

1 GET IN FRONT OF 500+ HEALTHCARE PROFESSIONALS

- Physicians, nurses, and healthcare leaders
- Professionals actively seeking wellbeing and CME opportunities
- Individuals influencing workplace culture and patient outcomes

2 MISSION DRIVEN PARTNERSHIP

Align your brand with healthcare workforce wellbeing - a cause with growing national urgency.

3 DIRECT ON-SITE ACCESS

On-site presence with real access to attendees - not just a logo on a banner.

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★ AGENDA ★

The Minnesota Medical Association designates this live activity for a maximum of 6 AMA PRA Category 1 Credit(s)™. 5.5 CEUs Available, Board Approvals: MN 90939, SD Pending & NCBAHM Pending

ARRIVAL

7:30 – 8:30 am

Registration & Vendor Visit · Check-in, Coffee, Tea, Vendor Tables

MORNING · MAIN THEATER

8:30 – 8:45 am

Welcome Attendees

Christa Rymal, RN — Founder & Board Chair, WeCare Nonprofit Foundation

8:45 – 9:45 am

Breath as Medicine: Unlocking Inner Resilience

Laurie Ellis-Young — Author of Breath is Life & Co-Founder of BreathLogic

9:45 – 10:15 am

movemindfully: Moving Back to Balance

Kathy Flaminio & Chrissy Mignogna — Co-Founders of movemindfully

10:15 – 10:45 am

Break & Vendor Time

10:45 – 11:00 am

Indigenous Drumming - Luke Black Elk

11:00 – 11:45 am

Food is Medicine: Reimagining Healthcare Through Indigenous Foodways

Sean Sherman — Founder of NATIFS & Indigena by Owamni Restaurant

11:45 am – 12:00 pm

Q&A with Sean Sherman

12:00 – 1:00 pm

Lunch & Vendor Time

BREAKOUTS · CHOOSE ONE SESSION: 1 – 2 PM

Eight concurrent experiences across the building — pick what your nervous system needs today.

1. Financial Wellbeing in Healthcare

Ari Conroy

Associated Healthcare Credit Union

Seats: 100

4. Healing the Healers Meditation

Dr. Brian Meyer & Angharad Picton

Meditation & Energy Practices to

Release Heaviness

Seats: 30

7. Heat for Healing: Sauna as a Tool for Healthcare Resilience

Dr Jeremiah Eisenschenk

Seats: 25

2. The Neurobiology of Stress Recovery with Sound

Bruce Williams: Floating Soundbath Mpls

Seats: 300

BEGINS 12:45 PM

5. Clinical Perspectives on Indigenous Ethnobotany: A Guided Field Study

Linda Black Elk

Seats: 35

8. Understanding Professional Intuition to Strengthen Awareness, Wellbeing, and Patient Care

Brian James

Founder of Soul Strategy

Seats: 15

3. Guerilla Haiku: Reflecting & Connecting

Caley Vickerman

Founder of Guerilla Haiku Movement

Seats: 60

BEGINS 12:45 PM

6. Healing Yoga for Healthcare Professionals

Heidi Zimmer

Certified Yoga Instructor, Founder & Owner of Wild Rice Retreat Center

Seats: 55

AFTERNOON · MAIN THEATER

2:15 – 3:15 pm **Mental Health Panel: Are You Ok?**

Kathy Flaminio, MSW, LGSW, Founder/CEO movemindfully® · Chrissy Mignogna, Author, Lead Trainer & Director of Education, movemindfully® · Mindy Haukedahl, Neuropsychotherapist/Marriage & Family Therapist · Dr. Lardizabal, System Medical Director for Provider Well Being, DFAPA · Dr. Woodland-Leine, PsyD LP · Heidi Titze, Medical Director & Psychiatric Nurse Practitioner · Angela Finn, Certified Nurse Practitioner · Mitchell Radin, PsyD LP, Psychology Manager of Critical Incident Support Team at Hennepin Healthcare · **MODERATOR:** Keith TerHaar, MA in Counseling Psychology, Certified Integrative Health Coach

3:15 – 3:30 pm **Nurse Alex Pretti Scholarship Winners Announced and Closing Remarks**

Christa Rymal — Founder, WeCare Nonprofit Foundation

3:30 – 4:45 pm **What's Behind a Healthcare Professional's Mask**

Dr. Corey Martin - Founder of Innovations in Resilience



PAST ❤️ PARTNERS

